

Seamus McPeake

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Profile

Human Centered Design graduate student with hands-on experience in UX research and design projects. Passionate about creating intuitive, inclusive digital experiences with experience in usability testing, 1-1 interviews, focus groups, surveys, and user interviews. Looking to apply multiple methods in a collaborative product team.

UX Experience

UX Researcher | **Nordstrom** | January 2024 – March 2024

- Led **2** usability testing sessions for Nordstroms appointment booking flow.
- Identified and presented solutions for **6** data driven navigation solutions for client.
- Synthesized qualitative data for **8** user interviews and collaborated with team to finalize outcomes.

UX Designer & Researcher | **ReVolt** | September 2023 – December 2023

- Conducted user **4** interviews and analysis to uncover issues in nicotine vape disposal processes.
- Developed low and medium fidelity physical and digital prototypes for service design.
- Conducted **2** usability testing sessions using low fidelity prototypes to identify product pain points.

Other Experience

Account Manager | **GT Resources** | March 2021 – February 2025

- Consistently exceeded company quota, totaling over **\$1 million** in sales over 6 months.
- Retained strong relationship of **100+** expert biotech clients across **3** regional territories.
- Developed **2** seasonal sales campaigns for company use exceeding company quota across team.

Education

M.S. in Human Centered Design & Engineering | 2026 | University of Washington, Seattle, Washington

B.S. in Psychology | 2021 | Arizona State University, Tempe, Arizona

Skills & Abilities

- Data Synthesis & Coding
- Affinity Mapping
- Focus Groups
- Agile & Waterfall Methodologies
- Usability Testing
- 1-1 Interviews